

LOO Wee Ling

Yong Pung How School of Law
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Education

LLM, University of Sydney, Australia, 1996

LLB, National University of Singapore, Singapore, 1988

Academic Appointments

Associate Professor of Law (Education), Yong Pung How School of Law, SMU, Jan 2019 - Present

Associate Professor of Law (Practice), Yong Pung How School of Law, SMU, Jan 2013 - Dec 2018

Assistant Professor of Law (Practice), Yong Pung How School of Law, SMU, Jan 2007 - Dec 2012

Practice Assistant Professor of Law, Lee Kong Chian School of Business, SMU, Dec 2003 - Dec 2006

Assistant Professor, Nanyang Business School, Nanyang Technological University, Singapore, Jan 1999 - Dec 2003

RESEARCH

Research and Project Areas

- Contract and Commercial Law
- Credit and Security Law
- Consumer Law
- Pedagogy

Selected Publications

Journal Articles [Refereed]

Students' conceptions of bell curve grading fairness in relation to goal orientation and motivation, by TAN, Lynette; YUEN, Brenda; LOO, Wee Ling; PRINSLOO, Christiaan; GAN, Mark. (2020). *International Journal for the Scholarship of Teaching & Learning*, 14 (1), 1-9.

<https://digitalcommons.georgiasouthern.edu/ij-sotl/vol14/iss1/7/> (Published)

The 2016 amendments to Singapore's Consumer Protection (Fair Trading) Act: A missed opportunity, by LOO, Wee Ling; ONG, Ee-Ing. (2017). *University of Tasmania Law Review*, 36 (2), 15-48. (Published)

The application of the Morton principles in *Canada Steamship Lines Ltd v The King* in Singapore

reconsidered, by LOO, Wee Ling. (2016). *Australian Journal of Asian Law*, 17 (1), 1-20.
<https://ssrn.com/abstract=2802374> (Published)

Full contractual capacity: Use of age for conferment of capacity, by LOO, Wee Ling. (2010). *Singapore Journal of Legal Studies*, [2010] (2), 328-351. (Published)

Awards of damages under the Singapore Consumer Protection (Fair Trading) Act, by LOO, Wee Ling; GOH-LOW, Soen Yin Erin. (2007). *Australian Journal of Asian Law*, 9 (1), 66-87.
<http://www.law.unimelb.edu.au/ajal/journal-contents/browse-the-journal/journal-details?Articles.ID=134> (Published)

Etridge and surety wife protection: Implications on banking practice in Singapore, by LOO, Wee Ling. (2003). *Asia Business Law Review*, [2003] (40), 37-47. (Published)

Books (Refereed)

Law of credit and security by LOO, Wee Ling. (2012). Singapore: LexisNexis.
<https://worldcat.org/isbn/9789812369178> (Published)

Finance law by GAN, Pauline; LOO, Wee Ling. (1999). Singapore: Butterworths Asia.
<https://worldcat.org/isbn/9789812360298> (Published)

Book Chapters

Singapore Report, (2026). *Secured Creditors in Insolvency UK*: Oxford University Press. (Forthcoming)

Chapter 9 Capacity and Privity of Contract, (2026). *Principles of Singapore Business Law* Singapore: Cengage Learning. (Forthcoming)

Chapter 8 Consideration and Intention to Create Legal Relations, (2026). *Principles of Singapore Business Law 4th edition* Singapore: Cengage Learning. (Forthcoming)

Chapter 10 Terms of the Contract, (2026). *Principles of Singapore Business Law* Singapore: Cengage Learning. (Forthcoming)

Access to Justice: The financial obstacles to civil litigation in Singapore, by LOO, Wee Ling. (2025). In BUTLER, Petra (Ed.), *Civil procedure: Access to commercial justice* (pp. 325-362) Leiden, Netherlands: Brill.
https://doi.org/10.1163/9789004721494_014 (Published)

Gauging the acceptance of contact tracing technology: An empirical study of Singapore residents' concerns with sharing their information and willingness to trust, by ONG, Ee Ing; LOO, Wee Ling. (2022). In Mark Findlay, Jolyon Ford, Josephine Seah, & Dilan Thampapillai (Ed.), *Regulatory Insights on Artificial Intelligence: Research for Policy* (pp. 71-101) Cheltenham: Edward Elgar.
<https://doi.org/10.4337/9781800880788.00010> (Published)

Control of price related terms in standard form contracts in Singapore, by LOO, Wee Ling. (2019). In Atamer, Yesim M.; Pichonnaz, Pascal (Ed.), *Control of Price Related Terms in Standard Form Contracts* (pp. 561-591) Springer. (Published)

Edited Books

Principles of Singapore Business Law 4th edition, edited by LOO, Wee Ling (Editor). (2026). Singapore: Cengage Learning. (Forthcoming)

Principles of Singapore Business Law, edited by LOO, Wee Ling. (2019). Cengage Learning Asia. (Published)

Book Reviews

Secured transactions law in Asia: Principles, perspectives and reform by Louise Gullifer and Dora Neo, by LOO, Wee Ling. (2022). *Singapore Journal of Legal Studies*, 1-6
<https://law.nus.edu.sg/sjls/first-view-articles/> (Published)

Conference Papers

Padlet as a tool for collaborative and personalized learning for university courses, by LAU, Yi Meng; LOO, Wee Ling; HONG, Bei HONG; KUSNADI, Yuanto. (2024.0). *Asian Conference on Education (ACE 2024)*, November 25-29, Tokyo, Tokyo, Japan. (Presented)

The 2016 amendments to Singapore's Consumer Protection (Fair Trading) Act: A missed opportunity, by LOO Wee Ling; ONG Ee Ing. (2017.0). *15th Asian Law Institute Conference 2018 (Law into the Future: Perspectives from Asia)*, South Korea. (Published)

Research Grants

Other Institutions

AI & Ethics - A Survey of Attitudes of Individuals in Singapore towards the use of AI by business organisations, Research Programme on the Governance of Artificial Intelligence and Data Use, National Research Foundation and the Infocomm Media Development Authority, PI (Programme Level): GOH Yihan, SC, Co-PI (Project Level): ONG Ee Ing, LOO Wee Ling, 2018

Work in Progress

LOO Wee Ling, TAN Kar Way, Generative AI in Introductory Legal Education: An Assessment of AI-Assisted Grading, 2024

TEACHING

Courses Taught

Singapore Management University

Undergraduate Programmes :

- Business Law
- Contract Law1
- Contract Law2
- Ethics and Social Responsibility
- Ethics and Social Responsibility for Law

Postgraduate Professional Programmes :

- Project

Teaching Publications

Cases

Student hacking into university's learning management system to save his grades: A cautionary tale, by LOO, Wee Ling. (2016). SMU-16-0034.
<http://alex.sg/smu/student-hacking-into-universitys-learning-management-system-to-save-his-grades-a-cautionary-tale/> (Published)

A tattle tale?, by LOO, Wee Ling. (2009). 9B09C007.
<https://www.iveycases.com/ProductView.aspx?id=29586> (Published)

Teaching Notes

Student hacking into university's learning management system to save his grades: A cautionary tale, by LOO, Wee Ling. (2016). SMU-16-0034TN.

<https://www.thecasecentre.org/educators/products/view?id=142453> (Published)

A tattle tale?, by LOO, Wee Ling. (2009). 9B09C007.

<https://www.iveycases.com/ProductView.aspx?id=29586> (Published)

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

Presentation and Talks

Presentations

Control of Price Related Terms in Standard Form Contracts in Singapore, (23 Jul 2018). *20th Congress of International Academy of Comparative Law*, Kyushu University, Fukuoka. Japan

The 2016 Amendments to Singapore's Consumer Protection (Fair Trading) Act — A Missed Opportunity, (10 May 2018). *15th ASLI Conference 2018*, Seoul National University. South Korea

Invited Seminars, Talks and Lectures

AI & Ethics - A Survey of Attitudes of Individuals in Singapore towards the use of AI by business organisations, 09 Apr 2019. Australian National University-SMU Colloquium, SMU

EXTERNAL SERVICE - PROFESSIONAL

Programme External Examiner for Business Law courses for BSc in Business programme, SIM University, 2014 - 2016

Examiner Certification Exams, ACCA, 2013

Examiner Certification Exams, ACCA, 2009

Reviewer Journal Article, Singapore Academy of Law Journal, 2009

Examiner Certification Exams, ACCA, 2007

Examiner Certification Exams, ACCA, 2001 - 2006

Editorial Review Board Member, Asia Business Law Review, 2000 - 2003

Examiner Certification Exams, ACCA, 1997 - 1999