

## **LOO Wee Ling**

Yong Pung How School of Law  
Singapore Management University (SMU)  
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## **Education**

LLM, University of Sydney, Australia, 1996

LLB, National University of Singapore, Singapore, 1988

## **Academic Appointments**

Associate Professor of Law (Education), Yong Pung How School of Law, SMU, Jan 2019 - Present

Associate Professor of Law (Practice), Yong Pung How School of Law, SMU, Jan 2013 - Dec 2018

Assistant Professor of Law (Practice), Yong Pung How School of Law, SMU, Jan 2010 - Dec 2012

Practice Assistant Professor of Law, Yong Pung How School of Law, SMU, Jan 2007 - Dec 2009

Practice Assistant Professor of Law, Lee Kong Chian School of Business, SMU, Jul 2004 - Dec 2006

Teaching Assistant Professor of Law, Lee Kong Chian School of Business, SMU, Dec 2003 - Jun 2004

Assistant Professor, Nanyang Business School, Nanyang Technological University, Singapore, Jan 1999 - Dec 2003

## **Other Positions and Affiliations**

Legal Assistant, Koh & Yang, Singapore, May 1989 - Sep 1993

## **Awards and Honors**

SMU School of Law Top 20% for teaching performance in Academic Year 2009-2010, Singapore Management University, 2010

Nominated to attend the International Management Teachers Academy by SMU, Singapore Management University, 2006

SMU Teaching Honour List: Was among top-rated 20 faculty members in teaching effectiveness in both Terms 1 and 2 of Academic Year 2005-2006, Singapore Management University, 2006

SMU Teaching Excellence Awards 2005 Most Innovative Teacher, Singapore Management University, 2005

Academic Staff Development Scheme Scholarship to pursue LLM at University of Sydney, University of Sydney, 1993

ESSO Student Vacation Employment Programme Scholarship, ESSO Singapore, 1985

KUOK Foundation Study Loan, KUOK Foundation, 1984

Asean Pre-University Scholarship, Public Service Commission, Singapore, 1982

## RESEARCH

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### Research and Project Areas

Contract and Commercial Law

Credit and Security Law

Consumer Law

### Publications

#### Journal Articles [Refereed]

Students conceptions of bell curve grading fairness in relation to goal orientation and motivation, by TAN, Lynette; YUEN, Brenda; LOO, Wee Ling; PRINSLOO, Christiaan; GAN, Mark. (2020). *International Journal for the Scholarship of Teaching and Learning*, 14 (1), <https://digitalcommons.georgiasouthern.edu/ij-sotl/vol14/iss1/7/> (Published)

The 2016 amendments to Singapore's Consumer Protection (Fair Trading) Act: A missed opportunity, by LOO, Wee Ling; ONG, Ee-Ing. (2017). *University of Tasmania Law Review*, 36 (2), 15-48. (Published)

The application of the Morton principles in *Canada Steamship Lines Ltd v The King* in Singapore reconsidered, by LOO, Wee Ling. (2016). *Australian Journal of Asian Law*, 17 (1), 1-20. <https://ssrn.com/abstract=2802374> (Published)

Full contractual capacity: Use of age for conferment of capacity, by LOO, Wee Ling. (2010). *Singapore Journal of Legal Studies*, [2010] (2), 328-351. (Published)

Awards of damages under the Singapore Consumer Protection (Fair Trading) Act, by LOO, Wee Ling; GOH-LOW, Soen Yin Erin. (2007). *Australian Journal of Asian Law*, 9 (1), 66-87. <http://www.law.unimelb.edu.au/ajal/journal-contents/browse-the-journal/journal-details?Articles.ID=134> (Published)

Etridge and surety wife protection: Implications on banking practice in Singapore, by LOO, Wee Ling. (2003). *Asia Business Law Review*, [2003] (40), 37-47. (Published)

A breach too far? The limits of vicarious liability, by LOO, Wee Ling. (1999). *Asia Business Law Review*, [1999] (25), 70-76. (Published)

Damages for fraud: How wide a recovery? *Smith New Court Securities Ltd v Scrimgeour Vickers (Asset Management) Ltd*, by LOO, Wee Ling. (1997). *Asia Business Law Review*, [1997] (18), 79-84. (Published)

#### Books (Refereed)

*Law of credit and security* by LOO, Wee Ling. (2012). Singapore: LexisNexis. <https://worldcat.org/isbn/9789812369178> (Published)

*Finance law* by GAN, Pauline; LOO, Wee Ling. (1999). Singapore: Butterworths Asia. <https://worldcat.org/isbn/9789812360298> (Published)

#### Book Chapters

National Report for Singapore, by GURREA MARTINEZ, Aurelio; LOO, Wee Ling. In Dennis Faber, Niels Vermunt, Jason Kilborn, Louise Gullifer, and Christopher Symes (Ed.), *Secured Creditors in Insolvency*

(*Oxford International Comparative Insolvency Law Series*) Oxford University Press. (Forthcoming)

Gauging the acceptance of contact tracing technology: An empirical study of Singapore residents concerns with sharing their information and willingness to trust, by ONG, Ee Ing; LOO, Wee Ling. (2022). In Findlay, Mark; Ford, Jolyon; Seah, Josephine; and Thampapillai, Dilan (Ed.), *Regulatory Insights on Artificial Intelligence: Research for Policy* (pp. 71-101) Glos, UK and Massachusetts, USA: Edward Elgar Publishing Ltd. (Published)

Control of price related terms in standard form contracts in Singapore, by LOO, Wee Ling. (2019). In Atamer, Yesim M.; Pichonnaz, Pascal (Ed.), *Control of Price Related Terms in Standard Form Contracts* (pp. 561-591) Springer. (Published)

Chapter 8: Consideration & intention to create legal relations, by LOO, Wee Ling. (2019). In LOO Wee Ling (Ed.), *Principles of Singapore Business Law* Singapore: Cengage. (Published)

Chapter 9: Capacity & Privity of Contract, by LOO, Wee Ling. (2019). In LOO Wee Ling (Ed.), *Principles of Singapore Business Law* Singapore: Cengage. (Published)

Chapter 10: Terms of the contract, by LOO Wee Ling. (2019). In LOO Wee Ling (Ed.), *Principles of Singapore Business Law* Singapore: Cengage. (Published)

Chapter 9 Capacity and privity of contract, by LOO, Wee Ling. (2013). In George T. L. Shenoy & Loo Wee Ling (Ed.), *Principles of Singapore business law* Singapore: Cengage Learning. <https://worldcat.org/isbn/9789814455527> (Published)

Chapter 10 Terms of the contract, by PULLE, Austin; LOO, Wee Ling. (2013). In George T. L. Shenoy & Loo Wee Ling (Ed.), *Principles of Singapore business law* Singapore: Cengage Learning. <https://worldcat.org/isbn/9789814455527> (Published)

Chapter 8 Consideration and intention to create legal relations, by LOO, Wee Ling. (2013). In George T. L. Shenoy & Loo Wee Ling (Ed.), *Principles of Singapore business law* Singapore: Cengage Learning. <https://worldcat.org/isbn/9789814455527> (Published)

Chapter 8 Consideration and intention to create legal relations, by LOO, Wee Ling. (2009). In George T. L. Shenoy & Loo Wee Ling (Ed.), *Principles of Singapore business law* Singapore: Cengage Learning. <https://worldcat.org/isbn/9789814239110> (Published)

Chapter 9 Capacity and privity of contract, by LOO, Wee Ling. (2009). In George T. L. Shenoy & Loo Wee Ling (Ed.), *Principles of Singapore business law* Singapore: Cengage Learning. <https://worldcat.org/isbn/9789814239110> (Published)

Business torts and business crimes, by LOO, Wee Ling; LEE, Suet Lin Joyce; XAVIER, Francis. (1996). In George T. L. Shenoy (Ed.), *Law of rights and obligations of business in Singapore* (pp. 405-455) Singapore: Addison-Wesley. <https://worldcat.org/isbn/9780201889130> (Published)

### Edited Books

*Principles of Singapore Business Law*, edited by LOO, Wee Ling. (2019). Cengage Learning Asia. (Published)

*Principles of Singapore business law*, edited by SHENOY, George T. L.; LOO, Wee Ling. (2013). Singapore: Cengage Learning. <https://worldcat.org/isbn/9789814455527> (Published)

*Principles of Singapore business law*, edited by SHENOY, George T. L.; LOO, Wee Ling. (2009). Singapore: Cengage Learning. <https://worldcat.org/isbn/9789814455527> (Published)

### Book Reviews

Secured transactions law in Asia: Principles, perspectives and reform by Louise Gullifer and Dora Neo, by LOO, Wee Ling. (2022). *Singapore Journal of Legal Studies*, 1-6 <https://law.nus.edu.sg/sjls/first-view-articles/> (Published)

Alternative dispute resolution [book review], by LOO, Wee Ling. (2002). *Asia Business Law Review*, 2002 (37), 68-70 (Published)

International environmental law in the Asia Pacific [book review], by LOO, Wee Ling. (1999). *Asia Business Law Review*, [1999] (25), 77-79 (Published)

Introduction to intellectual property [book review], by LOO, Wee Ling. (1998). *Asia Business Law Review*, [1998] (22), 91-93 (Published)

### Conference Papers

The 2016 amendments to Singapore's Consumer Protection (Fair Trading) Act: A missed opportunity, by LOO Wee Ling; ONG Ee Ing. (2017.0). *15th Asian Law Institute Conference 2018 (Law into the Future: Perspectives from Asia)*, South Korea. (Published)

## **Other Outputs and Contributions**

### Others

The law of credit and security, by LOO, Wee Ling. (2011). In <http://www.singaporelaw.sg/sglaw/laws-of-singapore/commercial-law/chapter-11> (Published)

## **Papers Submitted for Review**

### Journal Articles [Refereed]

Towards better regulation of business data mining practices - a survey of Singapore residents ethical perspectives on privacy concerns for self and others, by LOO, Wee Ling; ONG, Ee Ing. *Journal of Business Ethics*, (Submitted)

## **Research Grants**

### Other Institutions

AI & Ethics - A Survey of Attitudes of Individuals in Singapore towards the use of AI by business organisations, Research Programme on the Governance of Artificial Intelligence and Data Use, National Research Foundation and the Infocomm Media Development Authority, PI (Programme Level): GOH Yihan, SC, Co-PI (Project Level): ONG Ee Ing, LOO Wee Ling, 2018

## **Work in Progress**

LOO Wee Ling, SAMUEL TAY HZI XUN, Taking and Enforcing Security Over Digital Assets, 2022

LOO Wee Ling, Access to Justice: The financial obstacles to civil litigation in Singapore, 2022

## **TEACHING**

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### **Courses Taught**

#### Singapore Management University

Undergraduate Programmes :

Business Law  
Contract Law 1  
Ethics and Social Responsibility  
Ethics and Social Responsibility for Law  
Ethics & Social Responsibility

## Teaching Publications

### Cases

*Student hacking into universitys learning management system to save his grades: A cautionary tale*, by LOO, Wee Ling. (2016). SMU-16-0034.  
<http://alex.sg/smu/student-hacking-into-universitys-learning-management-system-to-save-his-grades-a-cautionary-tale/> (Published)

*A tattle tale?*, by LOO, Wee Ling. (2009). 9B09C007.  
<https://www.iveycases.com/ProductView.aspx?id=29586> (Published)

### Teaching Notes

*Student hacking into universitys learning management system to save his grades: A cautionary tale*, by LOO, Wee Ling. (2016). SMU-16-0034TN.  
<https://www.thecasecentre.org/educators/products/view?id=142453> (Published)

*A tattle tale?*, by LOO, Wee Ling. (2009). 9B09C007.  
<https://www.iveycases.com/ProductView.aspx?id=29586> (Published)

## OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

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### Presentation and Talks

#### Presentations

Control of Price Related Terms in Standard Form Contracts in Singapore, (23 Jul 2018). *20th Congress of International Academy of Comparative Law*, Kyushu University, Fukuoka. Japan

The 2016 Amendments to Singapore's Consumer Protection (Fair Trading) Act A Missed Opportunity, (10 May 2018). *15th ASLI Conference 2018*, Seoul National University. South Korea

#### Invited Seminars, Talks and Lectures

AI & Ethics - A Survey of Attitudes of Individuals in Singapore towards the use of AI by business organisations, 09 Apr 2019. Australian National University-SMU Colloquium, SMU

## UNIVERSITY SERVICE

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### Singapore Management University

Faculty sharing of Insights and Info to potential applicants from Poly, Poly Day @ SMU, Nov 2022

Chaired Session 12 on the presentation of the paper entitled "Buyer Exploitative Abuse: In Search of Legal Benchmarks, 2nd Asia-Pacific Private Law Conference , May 2022

Panel Interviewer, LLB Admissions: Panel Interviewer, Apr 2022 - Present

Member of Team, YPHSL Scholarship Shortlisting Team, Mar 2022 - Nov 2022

Faculty Advisor, Faculty Advisor Scheme, Aug 2021 - Aug 2022

Faculty Helper, SMU Open House, Feb 2021

Faculty Advisor, Faculty Advisor Scheme 2019, Aug 2019 - May 2023

Faculty Helper, SMU Open House, Mar 2019

Committee Member, Reading Evaluation Committee, Dec 2018 - Jan 2019

Committee Member, School Evaluation Committee, Dec 2018 - Jan 2019

Faculty Helper, SMU Open House, Mar 2018

Chairperson, Concurrent Session on 'The Regulation of Online Platforms', SOL Conference: Future of Law: The Internet of Things, Smart Contracts & Intelligent Machines, 26-27 Oct 2017, Oct 2017

Committee Member, Undergraduate Teaching & Curriculum Committee, Jul 2017 - Present

Committee Member, Faculty Senate, Apr 2017 - Mar 2018

Committee Member, Faculty Senate, Apr 2017 - May 2018

Faculty helper, SMU Open House, Mar 2017

Fellow, SMU Academy, Feb 2017 - Jan 2019

Committee Member, School Evaluation Committee, Jan 2017 - Feb 2017

Faculty helper, SMU Open House, Mar 2016

Committee Member, School Evaluation Committee, Jan 2016 - Feb 2016

Chairperson, Concurrent Session on 'Trusts: Codes and Codification', SOL Conference: Modern Studies in the Law of Trusts and Wealth Management 30-31 July 2015, Jul 2015

Co-Chairperson, SMU Public Lectures, London, UK, Jun 2015

Attendee Meeting, Queen Mary College-SMU Research Forum, Jun 2015

Committee Member, Faculty Senate, Apr 2009 - Jun 2010

Volunteer Coach, PeerCARE Programme, Mar 2009 - Present

Faculty helper, SMU Open House, Mar 2009

Faculty helper, SMU Open House, Mar 2007

### **Other Institutions**

Director, Nanyang Technological University, Nanyang Business School, Jul 1998 - Jul 2001

Committee Member, Nanyang Technological University, Nanyang Business School, Jul 1997 - Jun 1998

### **EXTERNAL SERVICE PROFESSIONAL**

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Programme External Examiner for Business Law courses for BSc in Business programme, SIM University, 2014 - 2016

Examiner Certification Exams, ACCA, 2013

Reviewer Journal Article, Singapore Academy of Law Journal, 2009

Examiner Certification Exams, ACCA, 2009

Examiner Certification Exams, ACCA, 2007

Examiner Certification Exams, ACCA, 2001 - 2006

Editorial Review Board Member, Asia Business Law Review, 2000 - 2003

Examiner Certification Exams, ACCA, 1997 - 1999

## **EXTERNAL SERVICE PUBLIC SECTOR AND COMMUNITY SERVICE**

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Mediator, CASE, 2006 - 2009