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#### PROFESSOR DR. KUNG-CHUNG LIU

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### Capsule Biography

After joining SMU full time Prof. Liu has made significant contribution to the international IP community by pushing the study and emphasis of Asian IP laws to a new high level. In the last six years, Prof. Liu has written, edited/coedited and published some twelve books on Asian IP laws and regimes, including two with OUP. In addition to printing format, three volumes he edited are also available in electronic form, two of which are even available via open access. In addition, he has published numerous peer-reviewed journal articles in reputable IP journal in Germany (GRUR International (since 1896)), China (Intellectual Property), and the EU (International Review of Industrial Property and Competition Law, IIC).

Prof. Liu's first monograph, "IP Laws and Regimes in Major Asian Economies—Combing Through Thousand Threads of IP To Peace in Asia" (Routledge 2022), which highlights the IP struggle of major Asian economies and captures some of their IP features and insights that can be offered to the international IP community, is warmly welcomed and has already four book reviews, by Professors Wang Jia from Durham University (Common Law World Review 52(1), 2023, 39-41), Prof. LIU Yingliang, PKU (in Chinese, published by 《知识产权研究》(IP Studies) in Beijing 第 29 卷, 2023 年, 第 297-316 页), Li Yanbing (Queen Mary Journal of Intellectual Property, Vol. 13 No. 4 (2023), 1–5), and Jyh-An Lee et al, (Asian Journal of Comparative Law (2024), 19, 180–182). Prof. Liu's second monograph, Deciphering IP Law and Its Conflict and Complementarity with Competition Law–Global Norms Against Asian Context, is out in 2025 by Routledge.

# **Employment** [or **Appointments**]

### **Current Position and Employment History**

Tim	Employment
07/2022-06/2026	Professor (tenured), YPH School of Law, Singapore Management University
07/2017 – 12/2025	Professor (practice), YPH School of Law, Singapore Management University
12/2017 – 12/2025	Renmin University of China
03/2021-03/2024	Visiting professor, National Law University Delhi, India

06/2021-06/2024	Adjunct Chair Professor, Shandong University, China
2010 – 2021	Professor, Graduate Institute of Technology, Innovation & Intellectual Property Management, National Chengchi University, Taiwan
02/2017- 04/2021	Director, Applied Research Centre for Intellectual Assets and the Law in Asia (ARCIALA), YPH School of Law, SMU
04/2014 - 07/2015	Visiting Professor and the founding Director of the Applied Research Center for Intellectual Assets and the Law in Asia (ARCIALA), School of Law, SMU
07/2015 – 01/2017	External Director, Applied Research Centre for Intellectual Assets and the Law in Asia (ARCIALA), School of Law, SMU
02/2006 – 04/2007	Founding Commissioner of the National Communications Commission in Taiwan
12/2008 – 02/2009	Invited by the British Academy as exchange scholar and visited Queen Mary
01/2011 – 06/2011	Fulbright Scholar at Stanford University
12/2003 – 04/2004	Invited by the IP Academy Singapore and Faculty of Law National University of Singapore to act as visiting Senior Research Fellow and visiting Associate Professor. Taught a course on Comparative Communications Law
2002 -2017	Research Fellow, Institute for Social Sciences and Philosophy (Jurisprudence Division), Academia Sinica, Taiwan
1996 - 2002	Associate Research Fellow, Institute for Social Sciences and Philosophy (Jurisprudence Division), Academia Sinica, Taiwan
1992 - 1996	Assistant Research Fellow, Institute for Social Sciences and Philosophy (Jurisprudence Division), Academia Sinica, Taiwan

#### **Education**

- Doctor of Law degree, Ludwig Maximilian Universität (University of Munich) Germany with scholarship from the German Academic Exchange Service (Deutscher Akademischer Austauchdienst, DAAD, 1987-1991)
- Master of Law, National Taiwan University (1983-1985)
- Bachelor of Law, National Taiwan University (1979-1983)

## **Publications**

Books [monographs and/or edited collections]

1. Jyh-An Lee/Reto M. Hilty/Kung-Chung Liu/ (eds.), Artificial Intelligence And Intellectual Property, Oxford University Press, 2021 (13 Best New Intellectual Property

Books To Read In 2022 by BookAuthority which identifies and rates the best books in the world, based on recommendations by thought leaders and experts, available at: https://bookauthority.org/books/new-intellectual-property-books?fbclid=IwAR3e0bsb0Umju6gxWBxSHzhXftzHIgBD\_\_3HBji0LmWTOdrouvE\_y 9ERW94)

- 2. Kung-Chung Liu/Reto Hilty (eds.), Trade Secret Protection—Asia at a Crossroads, Kluwer 2021
- 3. Kung-Chung Liu, IP Laws and Regimes in Major Asian Economies—Combing Through Thousand Threads of IP To Peace in Asia (Routledge 2022)
- 4. Kung-Chung Liu, Deciphering IP Law and Its Conflict with Competition Law–Global Norms Against Asian Context (Routledge accepted and forthcoming)
- 5. 劉孔中,亞洲主要經濟體知識產權法制研究—梳理千絲萬縷的知識產權走向和平 (山東大學出版社 2024)

# Journal Articles [in English]

- 1. Kung-Chung Liu, Regulatory Issues of Data and Algorithms For The Data-Driven Economy, 72 GRUR- (Gewerblicher Rechtshutz und Urheberrecht) International: Journal of European and International IP Law) Int. No. 9 (2023), 853-863.
- 2. Kung-Chung Liu, Guaranteeing the Right to Fair Trial in IP-related Arbitration –in Germany Perhaps? and Elsewhere? International Review of Industrial Property and Competition Law (2023/8, SSCI), 1-17.
- 3. Kung-Chung Liu, The Problems with Trade Secret and Its Overprotection 53 International Review of Industrial Property and Competition Law, No. 1, 94-115 (2022/1, SSCI)
- 4. Kung-Chung Liu, Arbitration By SSOs as a Preferred Solution for Solving the FRAND Licensing of SEPs? 52 International Review of Industrial Property and Competition Law, Issue 6, 673–676 (2021/6, **SSCI**), Editorial.
- 5. Kung-Chung Liu/Shufeng Zheng, Asian IP Laws—An Area of Increasing Importance, 69 Gewerblicher Rechtshutz und Urheberrecht (GRUR) International: Journal of European and International IP Law No. 3 (March 2020), 1-11.

#### Journal Articles in Chinese

- 1. 劉孔中,司法判決格式的改革芻議,月旦法學雜誌,第 262 期,2017 年 3 月,頁 92-113。
- 2. 劉孔中,如何利用網路平台提供者解決著作權全球授權的問題,月旦法學雜誌,第269期,2017年10月,頁90-104。

- 3. 劉孔中、張浩然,最高人民法院知識產權法見解及其作成方式的評價與反思,知識產權 2018 年第 5 期 (總第 207 期),頁 40-51。
- 4. 劉孔中, 論标准必要专利公平合理無歧視许可的亚洲标准, 知識產權 2019 年第 11 期 (總第 225 期), 頁 3-16。
- 5. 劉孔中,從沒有準備處理、不能處理、不願處理到如何標準必要專利 FRAND 許可問題,月旦法學 296 期,2020 年 1 月,頁 191-206。(本期刊屬 CSSCI 数据库来源期刊)
- 6. 劉孔中, 貿易戰、大數據與演算法, 月旦法學 303 期, 2020 年 8 月, 頁 74-91。(本期刊屬 CSSCI 数据库来源期刊)
- 7. 刘孔中,知识产权与司法—来自台湾的一些观察与省思,《交大法学》第 4 期 (2020 年 10 月) , 頁 70-85。
- 8. 刘孔中、郑淑凤, 亚洲知识产权法-美麗新世界, 清华知产评论第 3 期 (2020 年 10 月), 頁 1-15。
- 9. 劉孔中、張浩然,著作权侵权和商标假冒的法定赔偿金:亚洲经验对 CPTPP 及 RCEP 的启发,重慶大學法律評論,第三輯(2020年),頁 200-216。
- 10. 刘孔中、李文博,论商业秘密保护及其过度保护的问题,知識產權,2022年第5期,頁74-90。
- 11. 劉孔中, 論亞洲商標法的幾點特色, 月旦法學雜誌 338 期(2023 年 7 月), 頁 74-93。
- 12. 劉孔中,智慧財產國際仲裁案件公平裁決的確保,月旦民商法雜誌 82 期 (2023 年 12 月) ,頁 6-20。

# **Book Chapters**

- 1. Kung-Chung Liu/Xiuqin Lin, Trade Secrets and Restrictive Covenants in Greater China in Christopher Heath/Anselm Sanders (ed.), "Employees, Trade Secrets and Restrictive Covenants" (Wolters Kluwer 2017), 249-275.
- 2. 15. Kung-Chung Liu, Asian IP Landscape and Patent Features, in Kung-Chung Liu (ed.), Annotated Leading Patent Cases in Major Asian Jurisdictions (City University of Hong Kong Press, 2017), 1-18.
- 3. Kung-Chung Liu, IP Court Contradicted the TFTC's Decision on Abuse of Monopolistic Market Power in Kung-Chung Liu (ed.), Annotated Leading Patent Cases in Major Asian Jurisdictions (City University of Hong Kong Press, 2017), 262-272.
- 4. Kung-Chung Liu, Compulsory Licensing of CD-R Patents Owned by Philips in Kung-Chung Liu (ed.), Annotated Leading Patent Cases in Major Asian Jurisdictions (City University of Hong Kong Press, 2017), 148-161.

- 5. Kung-Chung Liu, Taiwanese Courts Applying Dutch Law in Kung-Chung Liu (ed.), Annotated Leading Patent Cases in Major Asian Jurisdictions (City University of Hong Kong Press, 2017), 427-438.
- 6. Kung-Chung Liu, Individual Licensing Models and the Role of Internet Platform Providers in Kung-Chung Liu/Reto Hilty (ed.), Remuneration of Copyright Owners-Regulatory Challenges of New Business Models (Springer 2017)
- 7. Kung-Chung Liu, "Patent Term Extension in Taiwan" in Study on the Legal Aspects of Supplementary Protection Certificates in the EU Annex II: International Reports (Reto Hilty ed. EU 2018), 97-114.
- 8. Kung-Chung Liu, "Some Features of Asian Copyright Law and Cases", in Annotated Leading Copyright Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), City University of Hong Kong Press, 2019, 2-24.
- 9. Kung-Chung Liu, "Independent Protection and Territoriality as Principles for Determining Applicable Law for Copyright Cases in Taiwan?" in Annotated Leading Copyright Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), City University of Hong Kong Press 2019, 494-504.
- 10. Kung-Chung Liu, "Royalty Setting Disputes Between Collective Management Organizations, Taiwan Intellectual Property Office and Cable TV Operators" in Annotated Leading Copyright Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), City University of Hong Kong Press 2019, 123-135.
- 11. Kung-Chung Liu, Transfer of Second-hand Firmware Installed in a New Clock Did Not Infringe the Copyright of the Firmware in Taiwan in Annotated Leading Copyright Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), City University of Hong Kong Press 2019, 332-342.
- 12. Kung-Chung Liu, The Intersection between Intellectual Property Rights and Free Trade Agreements in Kung-Chung Liu/Julien Chaisse (ed.), The Future of Asian Trade Deals and IP Law, Hart Publishing 2019, 1-7.
- 13. Kung-Chung Liu, The Proposal for Pre-established Damages for Copyright Infringement, in Kung-Chung Liu/Julien Chaisse (ed.), The Future of Asian Trade Deals and IP Law, Hart Publishing 2019, 257-274.
- 14. Kung-Chung Liu, "Some Features of Trademark Laws and Cases in Major Asian Jurisdictions" in Annotated Leading Trademark Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), Routledge 2019, 1-15.
- 15. Kung-Chung Liu, "Obviously Unfair Practice Yet No Trademark Use by Google's Keyword Advertisement in Taiwan" in Annotated Leading Trademark Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), Routledge 2019, 35-45.
- 16. Kung-Chung Liu, "Market Survey Seldom Accepted by Taiwanese Courts in Trademark Litigation" in Annotated Leading Trademark Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), Routledge 2019, 94-104.
- 17. Kung-Chung Liu, "Taiwan IP Court Decisions Tend to Treat Likelihood of Confusion and Likelihood of Dilution as Mutually Interchangeable" in Annotated Leading Trademark Cases in Major Asian Jurisdictions (Kung-Chung Liu ed.), Routledge 2019, 252-265.
- 18. Kung-Chung Liu, Principles for Determining Applicable Law for Trademark Infringement in Taiwan Applies mutatis mutandis to Cases involving Hong Kong

- Companies, in Kung-Chung Liu (ed.) Annotated Leading Trademark Cases in Major Asian Jurisdictions, Routledge 2019, 419-428.
- 19. Kung-Chung Liu, As a Matter of Standard for Asia and Beyond? in Kung-Chung Liu/Reto Hilty (ed.), SEPs, SSOs and FRAND-Asian and Global Perspectives on Fostering Innovation in Interconnectivity, Routledge 2019, 1-24.
- 20. Kung-Chung Liu, Unprepared, Unable and Unwilling to Deal with FRAND Licensing of SEPs in Taiwan? in Kung-Chung Liu/Reto Hilty (ed.), SEPs, SSOs and FRAND- Asian and Global Perspectives on Fostering Innovation in Interconnectivity, Springer 2019, 173-190.
- 21. Kung-Chung Liu/Haoran Zhang, Propositions for Regulated Self-regulation of SSOs, in Kung-Chung Liu/Reto Hilty (ed.), SEPs, SSOs and FRAND-Asian and Global Perspectives on Fostering Innovation in Interconnectivity, Routledge 2019, 379-397.
- 22. Kung-Chung Liu et al, On the Need of Codifying IP Laws into the Civil Code of PRC and How, in Kung-Chung Liu/Uday S. Racherla (ed.), Innovation, Economic Development and IPR in China and India—A Study of 6 Industries, Springer 2019, 25-37.
- 23. Jyh-An Lee/Reto Hilty/Kung-Chung Liu, Roadmap to Artificial Intelligence and Intellectual Property, in Jyh-An Lee/Reto Hilty/Kung-Chung Liu (eds.), Artificial Intelligence & Intellectual Property (Oxford University Press 2021), 1-10.
- 24. Kung-Chung Liu & Shufeng Zheng, "Protection of and Access to Relevant Data General Issues", in Jyh-An Lee/Reto Hilty/Kung-Chung Liu (eds.), Artificial Intelligence & Intellectual Property (Oxford University Press 2021), 365-383.
- 25. Kung-Chung Liu, "IPR Protection for Asian Development: Opportunities and Challenges from GVCs and Digital Economy Singapore", in Lurong Chen et al (eds.), IPR Protection for Asian Development: Opportunities and Challenges from GVCs and Digital Economy, Routledge 2021, 195-210.
- 26. Kung-Chung Liu, Limitations and Exceptions in Copyright Law Across the Taiwan Strait, in Sham Balganesh, Weeloon Loy, Haochen Sun (eds.) Comparative Aspects of Limitations and Exceptions in Copyright Law, Cambridge University Press, 2021, 195-210.
- 27. Kung-Chung Liu, The Shifting of Burden of Proof for Trade Secret Infringement in China, in Kung-Chung Liu/Reto Hilty (eds.), Trade Secret Protection—Asia at a Crossroads, Wolters Kluwer 2021, 137-144.
- 28. Kung-Chung Liu, Criminal Punishment for Trade Secret Infringement in China, in Kung-Chung Liu/Reto Hilty (eds.) Trade Secret Protection—Asia at a Crossroads, Wolters Kluwer 2021, 160-168.
- 29. Kung-Chung Liu, A Ping-Pong between Burden of Proving Trade Secret Infringement and Specific Defense, in Kung-Chung Liu/Reto Hilty (eds.), Trade Secret Protection—Asia at a Crossroads, Wolters Kluwer 2021, 194-201.
- 30. Kung-Chung Liu, Orders by Courts or Prosecutors to Protect Trade Secret, in Kung-Chung Liu/Reto Hilty (eds.), Trade Secret Protection—Asia at a Crossroads, Wolters Kluwer 2021, 202-208.
- 31. Kung-Chung Liu, A New Direction for Calculating Damages for Trade Secret Infringement? in Trade Secret Protection—Asia at a Crossroads (Kung-Chung Liu/Reto Hilty (eds.), Wolters Kluwer 2021, 209-216.

- 32. Kung-Chung Liu, The Criminal Punishment for Trade Secret Theft and Economic Espionage in Taiwan, in Kung-Chung Liu/Reto Hilty (eds.), Trade Secret Protection—Asia at a Crossroads, Wolters Kluwer 2021, 217-224.
- 33. Kung-Chung Liu, Limitations of Trademark Rights in Major Asian Jurisdictions, in Barton Beebe and Haochen Sun (eds.), Charting Limitations on Trademark Rights, Oxford University Press 2023, 257-276.
- 34. Kung-Chung Liu et al., Civil Follow Criminal or Criminal Follow Civil Procedure as Models to Deal with IP Infringement: Asian vis-à-vis Western Approaches, in Festschrift Fuer Professor Reto Hilty (Alexander Peukert et al (eds.) (Springer 2024)

# **Subjects Taught**

- 1. Asian intellectual assets and laws
- 2. IP law and competition law at interplay
- 3. Comparative Legal Systems
- 4. Technologies and IP Laws
- 5. Trade Secret Protection law
- 6. International IP Treaties and Norms
- 7. Trademark law