

**ONG EE ING**

Senior Lecturer

School of Law, Singapore Management University

Juris Doctor, *cum laude* (2006)

Master of Arts (1999)

Bachelor of Arts, *magna cum laude* (1999)[eeingong@smu.edu.sg](mailto:eeingong@smu.edu.sg)**CAPSULE BIOGRAPHY**

As Senior Lecturer in Law, Ee Ing's focus and expertise is in teaching legal research & writing. She teaches *Legal Research & Writing*, to both undergraduates (LLBs) and postgraduates (JDs and LLMs), as well as *Legal Commentaries for Practice (Advanced Legal Writing)*, an SMU-X course. Ee Ing also teaches *Ethics & Social Responsibility*, and the *Law of Mergers & Acquisitions*. Her teaching incorporates her experience in legal practice, and focuses on the need to integrate both theory and practice in the law. She has received several teaching awards for post-graduate teaching.

She is also faculty advisor for SMU Lexicon, a SMU student-run law blog which publishes legal articles by SMU students (<https://smulexicon.com>). SMU Lexicon is engaged in a collaboration with the Supreme Court where students, under her active guidance, write case summaries on selected Supreme Court judgments. These summaries are distributed to the Law Society and other stakeholders. In a follow-up collaboration with the Supreme Court, students (under Lexicon) pen articles on issues concerning the rule of law, so as to foster greater public awareness of how cases are decided as well as the legal processes involved. Ee Ing also oversees the publication of the student-run Singapore Law Journal, which was begun in 2020 by SMU Lexicon.

Ee Ing conducts research on legal pedagogy, focusing on ways to improve student learning and writing in the legal field. She wrote the *Guide to Legal Analysis and Writing* (LexisNexis 2017), which discusses the fundamentals of legal research, analysis and writing, in a rigorous yet accessible manner, for both students and practitioners. The second edition is in progress. In 2019, she started (with NUS and SUSS) the semi-annual *Legal Research, Analysis & Writing* forum, which aims to strengthen the teaching of legal research, analysis, and writing skills in Singapore law students. Her most recent publication discusses the need to rethink our traditional methods of teaching, in the light of the lessons learnt during the term of COVID-19 online teaching. She is also conducting research into the value of peer feedback in teaching legal writing, as well the use of writing case briefs in improving student learning outcomes.

Ee Ing's other research interests include the intersection of AI and Ethics. She (together with her co-author) have conducted an empirical study regarding Singapore residents' ethical perspectives on privacy issues with regard to corporations' data mining practices. A related paper, "Gauging The Acceptance Of Contact Tracing Technology: An Empirical Study Of Singapore Residents' Concerns And Trust In Information Sharing" (Ee-Ing Ong and Wee-Ling Loo), focuses on the advent of the COVID-19 pandemic and Singaporeans' reactions to the Singapore government's drive for the population to adopt contact-tracing technology. It will be published in *Regulatory Insights on Artificial Intelligence: Research for Policy* (2022).

Ee Ing is currently a member of the SMU Faculty Senate.

During her time in practice, Ee Ing worked on a wide range of complex international finance and merger and acquisition transactions, including: direct investment transactions, loan restructuring, leveraged finance, private equity, and other corporate transactions across Asia and other jurisdictions. She also worked on cross-border securities offerings, including equity offerings, rights offerings, debt offerings and high yield offerings for companies located in the Asia-Pacific region. Her clients included large corporations, private equity investors, and leading banks and financial institutions. Ee Ing was named a recommended lawyer in The Legal 500 Asia Pacific 2012's editorial. She is currently admitted to practice in New York and the District of Columbia.

## SMU EMPLOYMENT/APPOINTMENTS

### SINGAPORE MANAGEMENT UNIVERSITY SCHOOL OF LAW (SMU SOL)

**SENIOR LECTURER**

July 2019 – present

**LECTURER**

July 2014 – June 2019

**ADJUNCT FACULTY**

August 2010 – May 2014

#### *Awards*

- Awarded the SOL JD Teaching Award (2018-2019), and the SOL LLM Teaching Award (2019-2020).
- Nominated for the SMU Teaching Excellence in Postgraduate Professional Programmes Award (2020, 2021).

#### *Teaching*

- *Legal Research & Writing* (LLB, JD, LLM)
  - Course coordinator for the JD Legal Research & Writing course.
  - Set up peer coaching program for the Legal Research & Writing program since 2017, where upper-year law students conduct peer coaching for first-year law students.
- *Legal Commentaries for Practice (Advanced Legal Writing)* [SMU-X] (LLB, JD)
- *Launching an Online Financial Business (The Lawyer's Role)* [SMU-X] (LLB, JD)
- *Law of Mergers & Acquisitions* (LLB, JD, LLM)
- *Ethics and Social Responsibility* (LLB, JD, non-law)

#### *Administration & Service*

- Founding member of the semi-annual *Legal Research, Analysis, & Writing Forum* between SMU, NUS & SUSS (starting 2019), which aims to strengthen the teaching of legal research, analysis, and writing skills in Singapore law students.
- Member, *SMU Faculty Senate* (2020-2022). Chair of the Teaching and Research Policies, Strategic Plans and Incentives Working Group Subcommittee (2020-21).
- Member, *SMU Learning Outcomes Measurement Co-ordinating Group* (Communication sub-group) (2020-present).
- Member, *SOL Curriculum Review Committee* (2018; 2020-present).
- Member, *Undergraduate Teaching & Curriculum Committee* (2017-2019).
- Faculty Advisor, *SMU School of Law Students, Alumni and Staff Committee*, for undergraduate students.
- Faculty Advisor for *SMU Lexicon*, a SMU platform for publishing legal articles by SMU law students.
  - Work closely with the Lexicon students, including: exploring ways to increase contributions to and readership of Lexicon articles; supervising the overall writing & editing process; being faculty editor for the articles; and being the final point of approval for publication.
  - Established a collaboration with Asia Law Network, where students can cross-post their Lexicon articles on Asia Law Network's legal articles blog <<http://learn.asialawnetwork.com>> and reach a larger audience.
  - Supervise the publication of the student-run Singapore Law Journal (inaugural edition 2021). Available both in print and online (<https://smulexicon.com/2021/03/23/singapore-law-journal/>)
- *SMU Lexicon collaborations with the Supreme Court*.
  - Students, under faculty supervision, write case summaries on Court of Appeal and High Court judgments, as selected by the Supreme Court. The Supreme Court distributes these summaries to the Law Society and other selected stakeholders. The summaries are published on both the Supreme Court's website <<https://www.judiciary.gov.sg/judgments/case-briefs-by-smu>> and SMU Lexicon's website <<https://smulexicon.com/category/supreme-court-initiatives/supreme-court-case-summary-initiative/>>.
  - *Rule of Law* series: Students (under faculty supervision) pen articles on a number of issues concerning the rule of law, so as to foster greater public awareness of how cases are decided as well as the legal processes involved <<https://smulexicon.com/category/supreme-court-initiatives/supreme-court-rule-of-law-articles/>>. The Supreme Court cross-posts these articles on their social media for greater public awareness.

## EDUCATION

### GEORGE MASON UNIVERSITY SCHOOL OF LAW, ARLINGTON, VIRGINIA (UNITED STATES)

**Juris Doctor, cum laude, May 2006**

*George Mason University Civil Rights Law Journal* (Article Selection Editor)

**BROWN UNIVERSITY, PROVIDENCE, RHODE ISLAND (UNITED STATES)**

**Master of Arts, English and American Literature, May 1999**

**Bachelor of Arts (Honors), English and American Literature, *magna cum laude*, May 1999**

Phi Beta Kappa

**PUBLICATIONS**

**Books**

- Ong Ee Ing, *Guide to Legal Analysis & Writing* (LexisNexis, 2017). The book discusses the fundamentals of legal research, analysis and writing, with focus on the requirements of Singapore law.

**Journal Articles**

- Wee Ling Loo & Ee Ing Ong, “The 2016 Amendments to Singapore’s Consumer Protection (Fair Trading) Act – A Missed Opportunity” (2017) 36(2) *University of Tasmania Law Review* at 15-48.

**Book Chapters**

- Ong Ee Ing & Loo Wee Ling, “Gauging The Acceptance Of Contact-Tracing Technology: An Empirical Study Of Singapore Residents’ Concerns With Sharing Their Information And Willingness To Trust”. This was created under the NRF grant for the SMU Center for AI & Governance (CAIDG). This will be a chapter in *Regulatory Insights on Artificial Intelligence: Research for Policy*, edited by the SMU CAIDG and ANU. Available at <https://ssrn.com/abstract=3817972>.
- Ong Ee Ing, “The year of COVID-19: Personal reflections on how traditional pedagogy can be informed by online teaching methods (aka how I changed my mind about online teaching)”, *Law and COVID-19* (2020) (eds Gurrea-Martínez, A; Findlay, M; Goh, Y) <<https://ssrn.com/abstract=3686357>>.
- Ong Ee Ing, “Data Protection in the Internet – Singapore Report”, *Data Protection in the Internet* (eds Vicente, D. & Casimiro, S.) (Springer International Publishing, 2020). The book, which identifies and explains the different national approaches to data protection, is part of the International Academy of Comparative Law’s *Ius Comparatum - Global Studies in Comparative Law* series.

**Others**

- Contributed to *Letters of the Law: An Anthology* (2020). The book is a collection of letters written by each author to their younger selves; from those at the top of the legal chain to students just starting out in law school.

**RESEARCH GRANTS**

- Conducted research on AI & ethics under SMU’s five-year Research Programme on the Governance of Artificial Intelligence (AI) and Data Use, pursuant to a S\$4.5m grant from the National Research Foundation (NRF) and the Infocomm Media Development Authority (IMDA) for the CAIDG.
  - Completed a demographic survey on “AI & Ethics - A Survey of Attitudes of Individuals in Singapore towards the use of AI by business organisations”; two papers have resulted.

**PRESENTATIONS**

- Gave presentation on “An Empirical Study in the Use of Structured Peer Feedback to Improve Law Student Writing and Communication to Nonlegal Audiences” at ASLI 2021 (Sept 2021).
- Gave presentation on “Legal Tech – the New Frontier” for:
  - Certificate in Legal Secretariat Skills 2020 & Certificate in Paralegal Skills 2020- Module: Legal Technology for Law Practices (May 2020).
  - Law Society *Tech-celerate for Law* outreach event (held by Lexis Nexis); was also a speaker and moderator for the follow-up panel (November 2019).
- Gave presentation on “Intersection of Ethics & AI: A survey” (with co-author A/P Loo Wee Ling), at two events: the SMU-ANU Colloquium (2019) and roundtable with AsiaDPO (2019).
- Discussant, *ISAS Roundtable on “Digital Politics: Emerging Trends in South and Southeast Asia”*, Institute of South Asian Studies (NUS) (2018).
- 20th General Congress of the Academy, International Academy of Comparative Law in Fukuoka, Japan (2018): National Rapporteur (Singapore) regarding “Data Protection in the Internet”.
- 15<sup>th</sup> Asian Law Institute Conference 2018 (Law into the Future: Perspectives from Asia): gave presentation on “The 2016 Amendments to Singapore’s Consumer Protection (Fair Trading) Act — A Missed Opportunity.”
- 12<sup>th</sup> Asian Law Institute Conference 2015 (Law 2.0: New Challenges in Asia): gave presentation on “Good Faith: Helping Commercial Parties or Creating an Unnecessary Burden?”

## PRIOR EMPLOYMENT

**SENIOR ASSOCIATE, MILBANK TWEED HADLEY & MCCLOY LLP** *January 2008 – September 2013*

### ***Corporate and Regulatory Experience***

- Recommended lawyer in The Legal 500 Asia Pacific 2012's editorial.
- Experience in a wide range of complex international finance and merger and acquisition transactions, including: direct investment transactions, loan restructuring, leveraged finance, private equity, and other corporate transactions across Asia and other jurisdictions.
- Structured and negotiated the terms of transactions, anticipated and resolved potential problems, conducted due diligence, drafted and negotiated the relevant agreements, and advised clients on their strategies and options.
- Managed multiple stakeholders and jurisdictions in complicated cross-border transactions.
- Advised clients on matters including: reviewing their internal policies and strategies from legal and practical perspectives, drafting corporate codes of conduct, employment contracts, stock option plans and other documents, and ensuring compliance with regulatory requirements (both local and international) as well as existing contractual requirements.
- Drafted and managed corporate and regulatory approvals and related requirements, as well as media releases.
- Worked closely with management and employees of client and target companies to ensure their understanding of and compliance with contractual and internal corporate governance requirements, government regulations, and international standards of governance and disclosure, as well as to ensure satisfaction of diligence requirements.
- Managed and coordinated with local counsel and accountants to ensure client's or target company's compliance with the above matters.
- Focused on strengthening relationships with clients, including through making presentations to their employees.
- Clients included large corporations, private equity investors, and leading banks and financial institutions.
- Managed and mentored junior associates.

### ***Equity and Debt Offerings***

- Experience in cross-border securities offerings, including equity and high-yield offerings.
- Drafted and negotiated offering prospectuses and documents in connection with the private placement and public offering of equity and debt securities.
- Managed and coordinated with underwriters, issuers, accountants and local counsels to ensure satisfaction of due diligence requirements, as well as compliance with local and U.S. regulatory requirements.

### ***Selected Transactions: Corporate Transactions***

- Represented Northstar Equity Partners (Northstar) in the reverse takeover of one of Indonesia's largest coal mining contractors, PT Bukit Makmur Mandiri Utama (BUMA), by Northstar and PT Delta Dunia Makmur Tbk (Delta) through an approximately US\$1.0 billion LBO financing package. This package included a US\$285 million syndicated loan, an offering of US\$315 million 11.75% guaranteed senior secured notes, and a US\$385 million private placement of Delta shares. Northstar also made a concurrent US\$350 million acquisition of Delta shares.
  - The complexity of the deal came not only from the individual transactions but from the number of parties involved, changes in laws and regulations, and the interconnectedness of the distinct but overlapping transactions, such that all transactions had to close simultaneously.
  - Led negotiations for Northstar's concurrent US\$350 million acquisition of Delta shares.
  - The deal was IFR Asia's Indonesia Capital Markets Deal of the Year for 2009, FinanceAsia's Best Indonesia Deal for 2009, and IFLR's Asian M&A Deal of the Year for 2010.
- Represented Northstar in TPG Capital's, GIC Private Limited's, and China Investment Corporation's subsequent investment of approximately US\$400 million in Delta (one of BUMA's shareholders).
- Represented Delta and its subsidiary PT Bukit Makmur Mandiri Utama in the subsequent refinancing of their syndicated loans, including a US\$600 million syndicated loan and a subsequent refinancing through a US\$800 million syndicated loan.
- Represented Northstar and GIC Private Limited in a US\$200 million minority stakeholder investment in PT Triputra Agro Persada, a palm oil and rubber plantation business, through a mix of equity and convertible bonds.
- Advised The Richard Chandler Corporation in its acquisition of 33% of Orka Energy Pte. Ltd, a

Singapore-based geothermal company which has operational companies in Iceland, Philippines and China.

- Assisted in setting up a first-time Indonesia private equity fund, targeting US\$200 million in investments.
- Assisted Northstar in the establishment of a third investment fund which closed at over US\$800 million, with investors including pension funds, sovereign wealth funds and funds of funds.
- Advised PT Apexindo Pratama Duta Tbk and its shareholders in relation to the US\$225 million restructuring of its various debt facilities.
- Represented creditors in the complex restructuring of PT Darma Henwa's US\$205 million syndicated secured facility, involving the management of multiple lenders and securing of assets in several international jurisdictions.
- Assisted Northstar in its sale of over 1 billion shares of PT Sumber Alfaria Trijaya, the owner and operator of a minimarket chain called Alfamart in Indonesia, for approximately \$200 million.
- Advised an international creditor in a restructuring of an approximately US\$30 million loan through a combination of the conversion of existing preference shares, issuance of new ordinary shares, and creation of certain bond transfers and options.
- Represented an Asian oil services and shipping company in the refinancing of its US\$180 million Norwegian senior secured bonds, involving assets in several jurisdictions.

***Selected Transactions: Securities Transactions***

- Represented Grameenphone Ltd., Bangladesh's leading mobile telecommunications company, in its US\$140 million IPO and institutional placement: at that point the largest equity offering in Bangladesh history.
- Represented PT Matahari Putra Prima Tbk in its offering of US\$200 million 10.75% senior notes, and a concurrent tender and exchange offer for its outstanding US\$150 million 9.5% senior notes.
- Represented Ma San Group Corporation, a holding company whose portfolio included one of Vietnam's largest F&B companies and one of Vietnam's major banks, in its listing on the Ho Chi Minh Stock Exchange.

**JUDICIAL CLERK, CHAMBERS OF THE HON. PETER B. KRAUSER (NOW RET.)**

**CHIEF JUDGE, COURT OF SPECIAL APPEALS OF MARYLAND**

*August 2006 – August 2007*

- Researched and analyzed appeals before the Court on a wide variety of civil and criminal issues, including contract law, property disputes, zoning and land use issues, employment law, arbitration matters, administrative law, civil procedure and criminal appeals.
- Prepared draft opinions for the Judge, who used them in writing his opinions.

**DEFENCE POLICY OFFICER, MINISTRY OF DEFENCE, SINGAPORE** *August 1999 – November 2002*

- Member of team managing Singapore's defense relations with the United States and Malaysia, among other countries, as well as with the Five Power Defence Arrangements (FPDA). Analyzed and reported on political and military issues concerning these countries and the FPDA; drafted policy papers and position statements on such issues; advised senior policy makers on relevant strategies and options; coordinated media responses with regard to defense matters concerning the above countries and the FPDA.

**OTHERS**

- Admitted to practice in New York (2009), the District of Columbia (2008) and Virginia (2006).
- Member of the Citi-YMCA Youth For Causes Committee for Citi-YMCA Youth For Causes, a community initiative by Citi and the YMCA of Singapore to promote social entrepreneurship among youth in Singapore (2014 – present).
- Member of the Singapore Association of Women Lawyers: volunteer at the Pro Bono Legal Consultation Clinics (2016 – present).
- Member of the Singapore Law Society Corporate Practice Committee (2015).
- An editor for *In Chambers Opinions*, a compilation of in chambers opinions from U.S. Supreme Court justices (2005 – 2006).
- Proficient in Chinese; volunteered at the Asian Pacific American Legal Resource Center, with focus on assisting Chinese-speaking clients (2003 - 2006).