

**Gordon Ionwy David LLEWELYN**

**PRINCIPAL AREAS  
OF  
SPECIALISATION:**

- (a) Commercial law;
- (b) Intellectual property law (including technology transfer, licensing and joint ventures, dispute resolution);
- (c) Information technology law;
- (d) Joint ventures;
- (e) Outsourcing;
- (f) Law relating to the distribution and marketing of products/services.

**PROFESSIONAL  
QUALIFICATIONS  
AND  
APPOINTMENTS:**

Advocate & Solicitor of the Supreme Court of Singapore, called 2017.

Solicitor of the Supreme Court of England and Wales, admitted 1985 (non-practising since 2012).

Honorary Senior Fellow, British Institute of International and Comparative Law.

Fellow, Institute of Singapore Trade Mark Agents.

Member appointed by the Minister of Law to the Copyright Tribunals.

Member, SIAC Panel of Arbitrators.

Member, SIAC IP Panel of Arbitrators.

Member, Thought Leadership Sub-Committee, ICC Singapore Arbitration Group.

Member, KCAB Panel of Arbitrators.

Member, CAAI Panel of Arbitrators.

Member, AIAC Panel of Arbitrators.

**CURRENT  
POSITIONS:**

- |               |   |
|---------------|---|
| Apr 19 – date | Director, David Llewelyn & Co LLC, Advocates & Solicitors, Singapore.               |
| Jun 13 – date | Door tenant of 8 New Square Chambers, London.                                       |
| Aug 11 – date | Professor (Practice), Yong Pung How School of Law, Singapore Management University. |
| Jun 06 – date | Professor of Intellectual Property Law, King's College London.                      |

**DISPUTE  
RESOLUTION:**

Singapore Domain Names Dispute Resolution panellist 2014–date.

IP Adjudicator, IP Office of Singapore 2016–date.

### **Decisions given**

As Singapore Domain Name Dispute  
Resolution Panellist: **SDRP-2015/01**  
(lelo.com, lelo.com.sg), 12 March 2015.

As IP Adjudicator: *In the matter of a Trade Mark Application by LG Electronics Inc and Opposition thereto by Beats Electronics, LLC* [2016] SGIPOS 8.

As Singapore Domain Name Dispute  
Resolution Panellist: **SDRP-2016/05**  
(bose.com.sg), 26 September 2016.

As IP Adjudicator: *In the Matter of a Trade Mark Registration by Big Box Corporation Pte Ltd and Application for Declaration of Invalidation Thereof by Courts (Singapore) Pte Ltd* [2017] SGIPOS 5; upheld on appeal to the High Court.

As IP Adjudicator: *Guccio Gucci S.p.A v Guccitech Industries (Private Ltd)* [2018] SGIPOS 1.

As IP Adjudicator: *Chicago Mercantile Exchange Inc. v Intercontinental Exchange Holdings, Inc.* [2018] SGIPOS 20.

As IP Adjudicator: *In the matter of a Trade Mark Application by Ferrero S.p.A* [2019] SGIPOS 19.

As Singapore Domain Name Dispute  
Resolution Panellist: **SDRP-2020/02**  
(grab.com.sg), 26 May 2020.

As IP Adjudicator: *Valentino S.p.A. v Matsuda & Co* [2020] SGIPOS 8.

As IP Adjudicator: *S. C. Johnson & Son, Inc. v Off-White LLC* [2021] SGIPOS 16.

As IP Adjudicator: *In the matter of a Trade Mark Application by Arangur UG (haftungsbeschränkt)* [2022] SGIPOS 8.

As Singapore Domain Name Dispute  
Resolution Panellist: **SDRP-2023/02**  
(soonsengtransport.sg), 7 June 2023.

**Amicus curiae / Independent counsel**

Appointed by the Court of Appeal in ***Global Yellow Pages v Promedia* case, April 2016**; written opinion submitted July 2016; oral hearing before Full Bench of the Court of Appeal 23 November 2016; judgment [2017] SGCA 28.

Appointed by the Court of Appeal in ***Warner-Lambert v Novartis*, December 2016**; written opinion submitted April 2017; oral hearing before Full Bench of the Court of Appeal May 2017; judgment [2017] SGCA 45.

Appointed by the Court of Appeal in ***Burberrys v Megastar*, February 2018**; written opinion submitted June 2018; oral hearing before the Court of Appeal September 2018; judgment [2019] SGCA 01.

Appointed by the Court of Appeal in ***Fonterra Brands (Singapore) Pte Ltd v Consorzio del Formaggio Parmigiano Reggiano*, February 2024**; written opinion submitted March 2024; oral hearing before Court of Appeal 29 July 2024; judgment [2024] SGCA 53.

Appointed by the Court of Appeal in ***East Coast Podiatry Centre Pte Ltd v Family Podiatry Centre Pte Ltd*, December 2024**; written opinion submitted January 2025; oral hearing before Court of Appeal 7 April 2025.

**Arbitration appointments**

Sole arbitrator, contractual dispute involving cryptocurrency, SIAC, 2024.

Sole arbitrator, contractual dispute between Asian and European parties, SIAC, 2021 – 2023 (Final Award).

Party-appointed arbitrator, technology licensing dispute between Chinese and European parties, SIAC, 2018 – 2019 (Final Award).

Co-Mediator in technology dispute (SMC), 2019.

Party-appointed member of ICC Dispute Resolution Board, technology licensing arrangements between Chinese and U.S. corporations, 2010 – 2014.

## **BOOKS:**

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 17<sup>th</sup> ed. (2024, Sweet & Maxwell).

Joint author of *Modern Law of Copyright in Singapore* (with Gladys Tan, Estelle Moh Huixuan and Ng Hui Ming), (2023, Academy Publishing).

Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 10<sup>th</sup> ed. (2023, Sweet & Maxwell).

Joint author of *Cases, Materials & Commentary on Singapore Intellectual Property Law* (with Ng Hui Ming and Nicole Oh) (2018, Academy Publishing).

*Invisible Gold in Asia: Creating Wealth through Intellectual Property* (2010, Marshall Cavendish Singapore).

## **PREVIOUS POSITIONS:**

Jul 12 – Dec 19	Deputy Dean, School of Law, Singapore Management University.
Mar 09 – Dec 19	Honorary Professor, School of Law, The University of Hong Kong.
Jul 17 – Mar 19	Senior Adviser, Acton Law LLC, Singapore.

Dec 04 – Aug 07	Director, IP Academy Singapore. Also, Chairman of the Global Forum on Intellectual Property held in Singapore in 2006, 2008 and 2011.
Aug 07 – Mar 12	External Director and Deputy Chairman, IP Academy Singapore.
Apr 10 – Mar 12	Of Counsel, White & Case (Singapore).
Jul 10 – Jun 11	Visiting Professor, School of Law, Singapore Management University.
May 10	Visiting Scholar, School of Law, East China University of Political Science and Law, Shanghai.
Sep 99 – Mar 10	Partner, Head of Intellectual Property and IT Law (Europe) at White & Case LLP, London.
Dec 04 – Aug 07	Director of the IP Academy Singapore.
Sep 04 – May 06	Visiting Professor, King's College London.
Sep 92 – Sep 04	Visiting Professorial Fellow, Queen Mary College, University of London and Visiting Professor, IP Research Institute, Queen Mary College, London.
84 – Sep 92	Senior Visiting Fellow in Intellectual Property Law, Queen Mary and Westfield College, University of London.
Jul 94 – Sep 99	Founding Partner of Llewelyn Zietman, specialist IP and Commercial Litigation law firm.
87 – Jun 94	Partner in Commercial and Intellectual Property Law Group of McKenna & Co, solicitors, London.
82 – 87	Articled Clerk, Linklaters & Paines, solicitors, London. Then solicitor in intellectual property department.
83 –95	Part-time Lecturer on the Law against Unfair Trading (LL.M.), London School of Economics.

84 –88	Adjunct Professor in EC Law, Pepperdine University Law School, Malibu, California.
82 (Jul – Nov)	Consultant to Morris, Fletcher & Cross, Solicitors, Brisbane, Australia, working on company law matters.
Jan 80 – Oct 81, Germany	Research Fellow at the Max Planck Institute for Foreign and International Patent, Copyright and Competition Law, Munich, West Germany.
Jul 79 – Feb 80	NATO Research Fellow, wrote report on "The Political and Economic Obstacles to the Development of a Common European Defence Procurement Policy".
Sep 77 – Sep 78	Lecturer in Law, Reading University, teaching contract, criminal and tort law.

**LANGUAGE:**

German

**UNIVERSITY:**

Southampton University, Bachelor of Laws, Upper Second Class. Winston Churchill Prize for the Outstanding Male Law Graduate – 1977.  
Worcester College, Oxford, Bachelor of Civil Law, First Class. Worcester College Prize for Outstanding Achievement – 1979.  
Law Society Final Examination, City of London Polytechnic - 1981-1982.

**MISCELLANEOUS:**

Appointment to IP Court Committee set up by Ministry of Law (chaired by Justice Dedar Singh Gill), 2024.

Appointment to committee set up by the Ministry of Law (chaired by Justice Wei) to review intellectual property litigation, March 2015; report signed and submitted to Minister of Law July 2016.

Appointment to Subcommittee on IP Legal Services for Ministry of Law IP Master Plan, 2013.

**Editorial Boards**

On the editorial boards of the Australian Intellectual Property Journal (Butterworths), the WIPO [World Intellectual Property Organisation] Journal (Sweet & Maxwell) and European Intellectual Property Review (Sweet & Maxwell).

**Earlier Books and Reports**

Joint author of First Supplement to *Kerly's Law of Trade Marks and Trade Names*, 16<sup>th</sup> ed. (2021, Sweet & Maxwell).

Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 9<sup>th</sup> ed. (2019, Sweet & Maxwell).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 16<sup>th</sup> ed. (2018, Sweet & Maxwell).

Joint author of First Supplement to *Kerly's Law of Trade Marks and Trade Names*, 15<sup>th</sup> ed. (2014, Sweet & Maxwell).

Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 8<sup>th</sup> ed (2013, Sweet & Maxwell).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 15<sup>th</sup> ed. (2011, Sweet & Maxwell).

Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 7<sup>th</sup> ed (2010, Sweet & Maxwell).

Co-author of *Cornish & Llewelyn, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 6<sup>th</sup> ed (2007, Sweet & Maxwell).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 14<sup>th</sup> ed. (2005, Sweet & Maxwell).

Co-author of *Cornish & Llewelyn, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 5<sup>th</sup> ed (2003, Sweet & Maxwell).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 13<sup>th</sup> ed. (2001, Sweet & Maxwell).

Assistant Editor of the Encyclopedia of UK and European Patent Law, Blanco White et al (Sweet & Maxwell, Looseleaf) 1984-1989.

Author of UK chapter of "Internationale Softwareverträge" (International Software Contracts), ed. Ullrich 1996.

"The International registration of trade marks: present and future" (Report for The Common Law Institute of Intellectual Property 1986).

Edited Part II of Stewart "International Copyright and Neighbouring Rights" (Butterworths, 1984).

Law Reports: UK editor of "Intellectual Property Reports" (Butterworths, Sydney) 1989 - 1996.

### **Articles**

Author of many articles primarily in the fields of competition law, IT laws, patent law, copyright law, trade mark law, cross-border data protection, commercial law, parallel imports, comparative law, international disputes.

### **Conference Papers and Speeches, etc**

Over 200 over the past 40 years, in Europe (London, Alicante, Brussels, Budapest, Cambridge, Copenhagen, Dublin, Geneva, Helsinki, Istanbul, Jerusalem, Leipzig, Luxembourg, Monte Carlo, Montreux, Munich, Paris, Prague, Sofia, Stockholm, Strasbourg, Tel Aviv, Trier, Warsaw), North America (Boca Raton, Los Angeles, New York, Miami, Ottawa, Palo Alto, San Francisco, Stanford, Toronto, Washington) and Asia/Australasia (Auckland, Beijing, Hainan, Hong Kong, Macau, Melbourne, Mumbai, New Delhi, Pattaya, Shanghai, Singapore, Sydney, Taipei, Tokyo, Wellington.)