

Gordon Ionwy David LLEWELYN

MAJOR AREAS OF SPECIALISATION:

- (a) Commercial law;
- (b) Intellectual property law (including technology transfer, licensing and joint ventures, dispute resolution);
- (c); Information technology law;
- (d) Joint ventures;
- (e) Outsourcing;
- (f) Law relating to the distribution and marketing of products/services.

PROFESSIONAL QUALIFICATION AND MEMBERSHIPS:

Solicitor of the Supreme Court of England and Wales, admitted 1985 (non-practising since 2012); Advocate & Solicitor of the Supreme Court of Singapore, called 2017.
Honorary Senior Fellow, British Institute of International and Comparative Law.

Member, SIAC Panel of Arbitrators.
Member, SIAC IP Panel of Arbitrators.
Member, Thought Leadership Sub-Committee, ICC Singapore Arbitration Group.
Member, KCAB Panel of Arbitrators.
Member, CAAI Panel of Arbitrators.

CURRENT POSITIONS:

April 19 – date	Managing Director, David Llewelyn & Co LLC, Advocates & Solicitors, Singapore.
June 13 – date	Door tenant of 8 New Square Chambers, London.
Aug 11 – date	Professor (Practice), School of Law, Singapore Management University.
June 06 – date	Professor of Intellectual Property Law, King’s College London.

DISPUTE RESOLUTION:

Singapore Domain Names Dispute Resolution panellist 2014-date.

IP Adjudicator, IP Office of Singapore 2016-date.

Sole arbitrator, contractual dispute between Asian and European parties, Singapore International Arbitration Centre (SIAC), 2021 – date.

Party-appointed arbitrator, technology licensing dispute between Chinese and European parties, SIAC, 2018-2019.

Co-Mediator in technology dispute (SMC), 2019.

Party-appointed member of ICC Dispute Resolution Board, technology licensing arrangements between Chinese and U.S. corporations, 2010-2014.

Decisions

As Singapore Domain Name Dispute Resolution Panellist: **SDRP-2015/01** (lelo.com, lelo.com.sg), 12 March 2015.

As IP Adjudicator: *In the matter of a Trade Mark Application by LG Electronics Inc and Opposition thereto by Beats Electronics, LLC* [2016] SGIPOS 8.

As Singapore Domain Name Dispute Resolution Panellist: **SDRP-2016/05** (bose.com.sg), 26 September 2016.

As IP Adjudicator: *In the Matter of a Trade Mark Registration by Big Box Corporation Pte Ltd and Application for Declaration of Invalidation Thereof by Courts (Singapore) Pte Ltd* [2017] SGIPOS 5; upheld on appeal to the High Court.

As IP Adjudicator: *Guccio Gucci S.p.A v Guccitech Industries (Private Ltd)* [2018] SGIPOS 1.

As IP Adjudicator: *Chicago Mercantile Exchange Inc. v Intercontinental Exchange Holdings, Inc.* [2018] SGIPOS 20.

As IP Adjudicator: *In the matter of a Trade Mark Application by Ferrero S.p.A* [2019] SGIPOS 19.

As Singapore Domain Name Dispute Resolution Panellist: **SDRP-2020/02** (grab.com.sg), 26 May 2020.

As IP Adjudicator: *Valentino S.p.A. v Matsuda & Co* [2020] SGIPOS 8.

As IP Adjudicator: *S. C. Johnson & Son, Inc. v Off-White LLC* [2021] SGIPOS 16

Amicus curiae

Appointed by the (Singapore) Court of Appeal in *Global Yellow Pages v Promedia case*, **April 2016**; written opinion submitted July 2016; oral hearing before Full Bench of the Court of Appeal 23 November 2016; judgment [2017] SGCA 28.

Appointed by the (Singapore) Court of Appeal in *Warner-Lambert v Novartis*, **December 2016**; written opinion submitted April 2017; oral hearing before Full Bench of the Court of Appeal May 2017; judgment [2017] SGCA 45.

Appointed by the (Singapore) Court of Appeal in *Burberrys v Megastar*, **February 2018**; written opinion submitted June 2018; oral hearing before the Court of Appeal September 2018; judgment [2019] SGCA 01.

Editorial Boards

On the editorial boards of the Australian Intellectual Property Journal (Butterworths), the WIPO [World Intellectual Property Organisation] Journal (Sweet & Maxwell) and European Intellectual Property Review (Sweet & Maxwell).

PREVIOUS POSITIONS:

July 12 – Dec 19 Deputy Dean, School of Law, Singapore Management University.

March 09 – Dec 19 Honorary Professor, School of Law, The

University of Hong Kong.

July 17 – March 19 Senior Adviser, Acton Law LLC, Singapore.

Sept 07 – June 12 External Director, IP Academy Singapore. Also, Chairman of the Global Forum on Intellectual Property held in Singapore in 2006, 2008 and 2011.

April 10 -March 12 Of Counsel, White & Case (Singapore).

Sept 07-March 12 Deputy Chairman, IP Academy Singapore.

July 10-June 11 Visiting Professor, School of Law, Singapore Management University.

May 10 Visiting Scholar, School of Law, East China University of Political Science and Law, Shanghai.

Sept 99-March 10 Partner, Head of Intellectual Property and IT Law (Europe) at White & Case LLP, London.

Dec 04-Aug 07 Director of the IP Academy Singapore.

Sept 04-May 06 Visiting Professor, King's College London.

Sept 92-Sept 04 Visiting Professorial Fellow, Queen Mary College, University of London and Visiting Professor, IP Research Institute, Queen Mary College, London.

1984- Sept 1992 Senior Visiting Fellow in Intellectual Property Law, Queen Mary and Westfield College, University of London.

July 1994-Sept 99 Founding Partner of Llewelyn Zietman, specialist IP and Commercial Litigation law firm.

1987-June 1994 Partner in Commercial and Intellectual Property Law Group of McKenna & Co, solicitors, London.

1982-1987 Articled Clerk, Linklaters & Paines, solicitors, London. Then solicitor in intellectual property department.

1983-1995 Part-time Lecturer on the Law against

	Unfair Trading (LL.M.), London School of Economics.
1984-1988	Adjunct Professor in EC Law, Pepperdine University Law School, Malibu, California.
1982 (July-Nov)	Consultant to Morris, Fletcher & Cross, Solicitors, Brisbane, Australia, working on company law matters.
Jan 1980-Oct 1981, Germany	Research Fellow at the Max Planck Institute for Foreign and International Patent, Copyright and Competition Law, Munich, West Germany.
July 1979-Feb 1980	NATO Research Fellow, wrote report on "The Political and Economic Obstacles to the Development of a Common European Defence Procurement Policy".
Sept 1977-Sept 1978	Lecturer in Law, Reading University, teaching contract, criminal and tort law.

LANGUAGE: German

UNIVERSITY: Southampton University, Bachelor of Laws, Upper Second Class. Winston Churchill Prize for the Outstanding Male Law Graduate – 1977.
Worcester College, Oxford, Bachelor of Civil Law, First Class. Worcester College Prize for Outstanding Achievement – 1979.
Law Society Final Examination, City of London Polytechnic - 1981-1982.

MISCELLANEOUS: Singapore: Appointment to committee set up by the Ministry of Law (chaired by Justice Wei) to review intellectual property litigation, March 2015; report signed and submitted to Minister of Law July 2016.

Singapore: Appointment to Subcommittee on IP Legal Services for Ministry of Law IP Master Plan, 2013.

Books and Reports

Joint author of First Supplement to *Kerly's Law of Trade Marks and Trade Names*, 16th ed. (2021, Sweet & Maxwell).

Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 9th ed (2019, Sweet & Maxwell).

Joint author of *Cases, Materials & Commentary on Singapore Intellectual Property Law* (with Ng Hui Ming and Nicole Oh) (2018, Academy Publishing).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 16th ed. (2018, Sweet & Maxwell).

Joint author of First Supplement to *Kerly's Law of Trade Marks and Trade Names*, 15th ed. (2014, Sweet & Maxwell).

Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 8th ed (2013, Sweet & Maxwell).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 15th ed. (2011, Sweet & Maxwell).

Invisible Gold in Asia: Creating Wealth through Intellectual Property (2010, Marshall Cavendish Singapore)

Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 7th ed (2010, Sweet & Maxwell).

Co-author of *Cornish & Llewelyn, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 6th ed (2007, Sweet & Maxwell).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 14th ed. (2005, Sweet & Maxwell).

Co-author of *Cornish & Llewelyn, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 5th ed (2003, Sweet & Maxwell).

Joint author of *Kerly's Law of Trade Marks and Trade Names*, 13th ed. (2001, Sweet & Maxwell).

Assistant Editor of the Encyclopedia of UK and European Patent Law, Blanco White et al (Sweet & Maxwell, Looseleaf) 1984-1989.

Author of UK chapter of "Internationale Softwareverträge" (International Software Contracts), ed. Ullrich 1996.

"The International registration of trade marks: present and future"

(Report for The Common Law Institute of Intellectual Property 1986).

Edited Part II of Stewart "International Copyright and Neighbouring Rights" (Butterworths, 1984).

Law Reports: UK editor of "Intellectual Property Reports" (Butterworths, Sydney) 1989 - 1996.

Articles

Author of many articles primarily in the fields of competition law, IT laws, patent law, copyright law, trade mark law, cross-border data protection, commercial law, parallel imports, comparative law, international disputes.

Conference Papers and Speeches, etc

Over 200 over the past 40 years, in Europe (London, Alicante, Brussels, Budapest, Cambridge, Copenhagen, Dublin, Geneva, Helsinki, Istanbul, Jerusalem, Leipzig, Luxembourg, Monte Carlo, Montreux, Munich, Paris, Prague, Sofia, Stockholm, Strasbourg, Tel Aviv, Trier, Warsaw), North America (Boca Raton, Los Angeles, New York, Miami, Ottawa, Palo Alto, San Francisco, Stanford, Toronto, Washington) and Asia/Australasia (Auckland, Beijing, Hainan, Hong Kong, Macau, Melbourne, Mumbai, New Delhi, Pattaya, Shanghai, Singapore, Sydney, Taipei, Tokyo, Wellington.)